



BRONCO™

BUILT UNTAMED

The Ford Bronco™ is back. Available as a heritage-true 2-Door SUV and as the first-ever Bronco 4-Door, featuring 4 unique models.



BIG BEND™ (2- or 4-Door)

This is where the adventures start. Equipped with a leather-wrapped steering wheel, Dual-zone electronic automatic temperature control. Aluminum wheels. A power outlet, remote start and more.



OUTER BANKS™ (4-Door)

Mounted on 18" aluminum wheels, Outer Banks gets LED signature headlamps and taillamps, body-color fender flares and powder-coated tube steps. Inside, a 12" LCD touchscreen in the center stack.



WILDTRAK™ (2- or 4-Door)

Take thrills head on with the standard Sasquatch™ Package (4-Door models): 35" tires, 17" beadlock-capable wheels, locking differentials, and BILSTEIN™ shocks. Also standard: the 2.7L EcoBoost® V6 and a unique hood graphic.



BADLANDS™ (4-Door)

The most capable Bronco in the lineup. Standard Sasquatch Package. BILSTEIN shocks, a front stabilizer bar disconnect and locking differentials. Standard 35" tires. Marine-grade vinyl seats.

All models shown with available equipment. **4-DOOR WILDTRAK**. Cyber Orange Metallic Tri-coat¹ **4-DOOR BADLANDS**. Cactus Gray.

¹. Additional charge.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Preproduction models may be shown throughout.



A MODE TO MATCH THE ENVIRONMENT Terrain Management System™ with G.O.A.T. Modes™ Goes Over Any Type of Terrain. These driving modes give you the ability to match performance to the terrain, weather, or whatever the roads and trails throw your way, at the simple turn of a dial. You can take advantage of up to 7 available modes – from Normal to Baja – depending on the model.

4-DOOR WILDTRAK.™ Cactus Gray. Available equipment.

Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Removal of doors for off-road use only. See Bronco Owner's Manual for detailed information.

G.O.A.T. MODES

All models

NORMAL

For everyday driving. A perfect balance of excitement, comfort and convenience.

ECO

Tuned to help reduce fuel consumption.

SLIPPERY

Enables confident driving on slippery surfaces, helps make Bronco™ easier to control.

SAND

For off-road use only. Fun driving in soft, dry sand.

MUD/RUTS

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

All models except Badlands™

SPORT

Sporty driving with improved performance. Quicker shifts, enhanced powertrain sound.

Badlands only

ROCK CRAWL

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

Badlands and Wildtrak only

BAJA

For off-road use only. Vehicle response tuned for high-speed off-road performance.

POWER IS IN ITS NATURE



2.3L ECOBOOST® ENGINE Power your way through the trails in Ford Bronco™ with the turbocharged, direct-injected 2.3L, standard on Big Bend™ models. It delivers exhilarating performance, cranking out 300 hp^{1,2,3} and 441 Nm of torque.^{1,2} The standard 10-speed automatic transmission has a max. crawl ratio of 67.8:1, offers impressive low gears, and helps keep you in the engine's power band.

BADLANDS. Cactus Gray. Available equipment.

1. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. **2.** Horsepower and torque are independent attributes and may not be achieved simultaneously. **3.** 2.3L EcoBoost I-4 205kW @ 6,000 rpm as per GSO testing standards. 2.7L EcoBoost V6 246kW @ 5,750 rpm as per GSO testing standard.

2.7L ECOBOOST ENGINE Bring more power to your off-roading or trail riding with the intercooled 2.7L EcoBoost engine with twin turbochargers. Standard on Outer Banks™, Wildtrak™, and Badlands™ models, it is capable of pumping out 330 hp^{1,2,3} and 563 Nm of torque.^{1,2}



REMOVABLE FENDER FLARES

AVAILABLE LED TAILLAMPS

AVAILABLE STEEL
REAR BUMPER¹

REAR TOW HOOK

AVAILABLE ROCK RAILS

BODY-MOUNTED MIRRORS

FENDER TIE-DOWN HOOKS

LED HEADLAMPS &
AVAILABLE LED FOG LAMPS

FRONT TOW HOOKS

AVAILABLE HEAVY-DUTY
MODULAR FRONT BUMPER

AVAILABLE 35" TIRES

BUILT FOR YOUR RUGGED ADVENTURES From a chassis architecture standpoint, the Ford Bronco™ uses a body-on-frame setup, with a fully boxed, high-strength-steel ladder design. The doors, hood, front fenders and rear swing gate are made of aluminum. There's also plenty of underbody protection offered, with available bash plates protecting vulnerable parts underneath. Badlands™ models get an upgraded steel front bash plate, plus bash plates for the engine, transmission, transfer case and fuel tank. Side rock rails are also available, strong enough to help support the weight of the Bronco if you encounter some boulders.

4-DOOR BADLANDS. Cactus Gray. Available equipment.

¹ Availability varies by market. See your distributor for details.

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2 GO-ANYWHERE KINDS OF 4x4 Rugged adventures are yours for the taking in Ford Bronco. The standard 4x4 setup is a 2-speed electronic shift-on-the-fly part-time system that offers 3 drive modes plus Neutral. In 4H and 4L, the system provides mechanically locked 4x4. While the low-speed 4L provides increased wheel torque when going over difficult terrain. The Advanced 4x4 system, standard on Badlands and Wildtrak™ 4-Door models, adds an auto mode (4A) for Automatic On-Demand Engagement to select between 2H and 4H. In 4A, the system continuously varies power to the front wheels for optimum performance in various on-road conditions.



YOUR TRAIL TOOL BOX Ford Bronco™ offers a number of innovative technologies to help you get from point A to point Z all the way over there. Available Ford Trail Control™ manages throttle and braking at individual wheels, allowing you to focus more on the steering when on difficult terrain. Trail Turn Assist reduces turning radius at low speeds to help you make those tight corners. Available Trail 1-Pedal Drive,¹ which requires the 2.7L engine, enables low-speed crawling that lets you bring the vehicle to a stop, all without using the brake pedal.

4-DOOR BADLANDS. Shadow Black. Available equipment.

1. Trail One-Pedal Drive is an extra driving aid. It does not replace the driver's attention and judgment, or the need to apply the brakes. See Owner's Manual for details and limitations. Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.

THE WHOLE HOSS One of the keys to the thrilling, off-road prowess of the Ford Bronco is its High-Performance, Off-Road, Stability, Suspension (HOSS) System. A modern independent front suspension, consisting of 2 aluminum A-arms and coilovers, helps keep you traveling smoothly. While a 5-link coil-sprung solid axle sits in the rear. Available upgrades include BILSTEIN™ position-sensitive shock absorbers with end-stop control valves; and a semi-active hydraulic front stabilizer bar disconnect (standard on Badlands™), which can electronically disconnect and reconnect under load and on uneven ground.



TAKE IT OFF THE TOP Easy to pull off and store, Ford Bronco™ removable roof options help bring you closer to the great outdoors. The 4-Door features a standard 4-section hard top, and we've designed it so you can enjoy an uninterrupted view of the sky. A Black soft top for 4-Door models is also available (availability varies by market). 2-Door owners get a standard hard top with 3 removable sections. Bronco also includes removable doors. Storable inside the 4-Door, they make for a thrilling open-air experience. Removal of doors for off-road use only.

4-DOOR OUTER BANKS.™ Race Red. Available equipment.

Removal of doors for off-road use only. See Bronco Owner's Manual for detailed information.



A FAMILY WITH ATTITUDE



READY FOR MAINSTREAM OFF-ROADING

Ford Bronco™ Big Bend™1 models provide plenty of comforts along with the essentials. Aluminum wheels grace the outside. While inside, you can enjoy standard features like the dual-zone electronic automatic temperature control, a power outlet, and a Remote Start System.

2-DOOR. Shadow Black.
Available equipment.

1. Availability varies by model.



OFF-ROAD IN STYLE Outer Banks™ models go all out to pair rugged good looks with performance. Mounted on 18" high-gloss black-painted aluminum-alloy wheels, this model features standard signature LED headlamps and taillamps, body-color fender flares and powder-coated tube steps. Inside, comfort and convenience for your off-road adventure come by way of a standard 12" LCD touchscreen.

4-DOOR. Carbonized Gray Metallic.
Available equipment.



MAKE YOUR FORD BRONCO A LEGEND

THE SASQUATCH™ PACKAGE Standard on Badlands™ and Wildtrak™ 4-Door models. This package is specifically tailored to give your Ford Bronco™ more off-roading prowess. 35" mud tires with 17" beadlock-capable wheels. High-clearance fender flares. A high-clearance suspension featuring position-sensitive BILSTEIN™ shock absorbers. And a 4.7 final drive ratio with electronic-locking front and rear axles. It's an all-in-one package meant to make your Bronco legendary.



HIGH-SPEED THRILLS Take your adventuring to greater heights with Wildtrak™, which comes equipped with the Sasquatch™ Package, including 35" tires, standard on 4-Door models. On top of the 2.7L twin-turbocharged EcoBoost® engine, you get distinctive exterior stylings, including a black grille, black wheels and a unique WILDTRAK hood graphic.

4-DOOR. Cactus Gray. Available equipment.

Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



GO TO EXTREMES BILSTEIN position-sensitive monotube shocks, a front stabilizer bar disconnect, and front and rear locking differentials help make the Badlands™ ultra-capable. And then some. Make the most of the 35" mud-terrain tires in the standard Sasquatch Package, and enjoy an interior that offers you a full range of features from easy-to-clean vinyl to a leather-trimmed option.

4-DOOR. Area 51. Available equipment.

EXTERIOR & INTERIOR



1 Hot Pepper Red Metallic Tinted Clearcoat¹



2 Velocity Blue Metallic



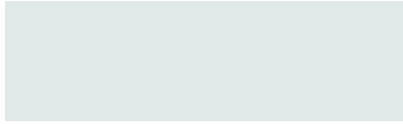
3 Shadow Black



4 Iconic Silver Metallic



5 Eruption Green Metallic



6 Oxford White



7 Carbonized Gray Metallic



8 Area 51



9 Cactus Gray



10 Race Red



11 Cyber Orange Metallic Tri-coat¹



Standard
Black Onyx and Dark Space Gray Cloth / 1-11
Big Bend™



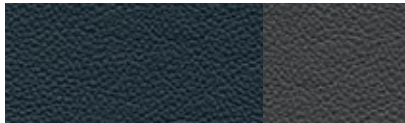
Standard
Black Onyx and Medium Sandstone Cloth / 1-11
Big Bend



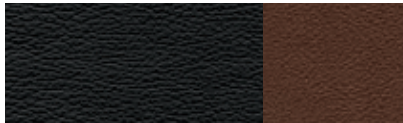
Standard
Dark Space Gray and Navy Pier Cloth / 1-11
Outer Banks™



Standard
Roast and Black Onyx Cloth / 1-11
Outer Banks



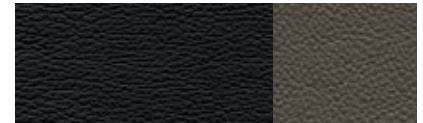
Optional
Navy Pier and Dark Space Gray Leather-Trimmed / 1-11
Outer Banks



Optional
Black Onyx and Roast Leather-Trimmed / 1-11
Outer Banks



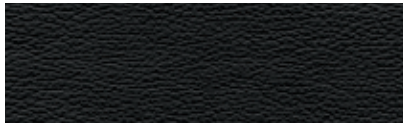
Standard
Black Onyx and Medium Sandstone Cloth / 1-11
Wildtrak™



Optional
Black Onyx and Medium Sandstone
Leather-Trimmed / 1-11
Wildtrak



Standard
Black Onyx Marine Grade Vinyl / 1-11
Badlands™



Optional
Black Onyx Leather-Trimmed / 1-11
Badlands

Colors are representative only. See your distributor for actual paint/trim options. **1.** Additional charge.

WHEELS & TIRES



A



B



C



D



E

A. BIG BEND™	Standard	17" Carbonized Gray-Painted Aluminum and 32" P255/75R17 All-Terrain Tires
B. OUTER BANKS™	Standard	18" Bright Machined Black High Gloss-Painted Aluminum and 32" P255/70R18 All-Terrain Tires
C. WILDTRAK™ 2-DOOR	Standard	17" Black High Gloss-Painted Aluminum and 32" LT265/70R17 All-Terrain Tires
D. WILDTRAK™ 4-DOOR	Standard	17" Black High Gloss-Painted Aluminum with Black Beauty Rings and 35" LT315/70R17 Mud-Terrain Tires
E. BADLANDS™	Standard	17" Black High Gloss-Painted Aluminum with Warm Alloy Beauty Rings and 35" LT315/70R17 Mud-Terrain Tires



Performed by professional driver. Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Removal of doors for off-road use only. See Bronco Owner's Manual for detailed information.

STANDARD FEATURES

MECHANICAL

10-speed automatic transmission
Electric power-assisted steering
Electronic parking brake
Power disc brakes with Anti-Lock Brake System (ABS)

FORD CO-PILOT360™ TECHNOLOGY

Auto High-Beam Headlamps
Hill Start Assist
Post-Collision Braking
Pre-Collision Assist with Automatic Emergency Braking (AEB)
Rear View Camera with Backup Assist Grid Lines

EXTERIOR

Easy Fuel® capless fuel filler
LED headlamps
Rear carrier with full-size spare wheel and tire
Removable roof and doors
Tow hooks (2 front, 1 rear)

INTERIOR

Split-fold rear seat (recline and armrest on 4-Door)
12V powerpoints (2)
Carpeted front floor mats
Configurable daytime running lamps
Driver and front-passenger grab handles
Locking center floor console
Manual-tilt/-telescoping steering column
Power windows with front one-touch-up/-down feature
Smart-charging USB ports for front and rear rows (4 total)

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹
Front-seat side airbags¹
Safety Canopy® System with side-curtain airbags² and rollover sensor
AdvanceTrac™ with RSC® (Roll Stability Control™)
Individual Tire Pressure Monitoring System (TPMS; excludes spare)
Perimeter alarm

1. Always wear your safety belt and secure children in the rear seat. **2.** Availability varies by market. See your distributor for details. **3.** Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. **4.** Horsepower and torque are independent attributes and may not be achieved simultaneously. **5.** 2.3L EcoBoost I-4 205kW @ 6,000 rpm as per GSO testing standards. 2.7L EcoBoost V6 246kW @ 5,750 rpm as per GSO testing standard. **6.** Restrictions may apply. See your distributor for details. **7.** Functionality varies by market. See your distributor for details.

	BIG BEND™ ²	OUTER BANKS™	WILDTRAK™	BADLANDS™	
					BIG BEND ² 2-DOOR & 4-DOOR OUTER BANKS 4-DOOR WILDTRAK 2-DOOR & 4-DOOR BADLANDS 4-DOOR
	S				MECHANICAL 2.3L EcoBoost® engine with 300 hp @ 5,700 rpm ^{3,4,5} and 441 Nm of torque @ 3,400 rpm ^{3,4}
		S	S	S	2.7L EcoBoost engine with 330 hp @ 5,250 rpm ^{3,4,5} and 563 Nm of torque @ 3,100 rpm ^{3,4}
				S	Front stabilizer bar disconnect
	0	0	0	0	Engine block heater
	0	0	0	0	Towing capability
		S	S	S	4x4 Systems 4x4 with Part-Time Selectable Engagement (2-speed electronic shift-on-the-fly; standard on Wildtrak 2-Door only)
			S	S	Advanced 4x4 with Automatic On-Demand Engagement (2-speed electromechanical transfer case; standard on Wildtrak 4-Door only)
		S	S		Terrain Management System™ with G.O.A.T. Modes™ 6 G.O.A.T. Modes including Mud/Ruts
				S	7 G.O.A.T. Modes including Mud/Ruts and Baja
				S	7 G.O.A.T. Modes including Mud/Ruts, Rock Crawl and Baja (Sport mode not available)
		S	S	S	High-Performance, Off-Road, Stability, Suspension (HOSS) System HOSS System (standard on Wildtrak 2-Door only)
			S	S	HOSS System with BILSTEIN™ position-sensitive shock absorbers (standard on Wildtrak 4-Door only)
		S	S	S	Axes ⁶ M190 Dana AdvanTEK® independent front (standard on Wildtrak 2-Door only)
			S	S	M210 Dana AdvanTEK independent front (standard on Wildtrak 4-Door only)
	S	S	S	S	M220 Dana 44 AdvanTEK solid rear
			S	S	Spicer® Performa-Trak™ electronic-locking front differential (standard on Wildtrak 4-Door only)
			S	S	Spicer Performa-Trak electronic-locking rear differential (standard on Wildtrak 4-Door only)
		A	A	A	Underbody Protection Front-end bash plate (included with heavy-duty modular front bumper)
			0	S	Full-vehicle steel bash plates ⁶
				S	Rock rails
		S	S	S	Trail Tool Box Ford Trail Control™ and Trail Turn Assist
		S	S	S	Trail 1-Pedal Drive

	BIG BEND	OUTER BANKS	WILDTRAK	BADLANDS	
	S			S	EXTERIOR Black door handles, fender flares and sideview mirror caps
		S			Body-color-painted door handles and fender flares; black-painted sideview mirror caps
			S		Black door handles and sideview mirror caps; and Wildtrak hood graphic
	0	0	0	S	Heavy-duty modular front bumper (deletes LED fog lamps)
	S	S	S	S	Carbonized Gray hard top
		0	0	0	Carbonized Gray hard top (Levant countries only; 4-Door only)
		S	S	S	Black soft top (Levant countries only; 4-Door only)
			S		Black soft top (Iraq only; 4-Door only)
	S	S	S		LED fog lamps
		S	S		Molded-in color rear bumper (Levant countries only)
	S	S	S	S	Powder-coated steel rear bumper ²
			S		Powder-coated steel rear bumper (Levant countries only)
	0	S	S	S	LED signature lighting and taillamps
	0	S	0		Powder-coated tube steps
			0		Wildtrak bodyside graphics
					INTERIOR
	S	S	S	S	6-way manual driver and front-passenger seats
	S	S	S	S	Front-passenger grab handle on center floor console
	S	S	S	S	Leather-wrapped steering wheel and gear shift knob
	S	S	S	0	Sound-deadening hard top headliner
	0	0	S	S	Auxiliary switches with pre-run accessory wires located in overhead console
		S	S	S	Carpeted front and rear floor mats (4-Door only)
			S		Front seat back MOLLE strap system
			S		Rubberized flooring with drain plugs (washout capable)
	A	A	A	A	10-way power driver's seat, 8-way power front-passenger seat and rear seat armrest with 2 beverage holders (4-Door only; included and only available with optional leather-trimmed seating)
					CONNECTIVITY & ENTERTAINMENT
	S	S	S	S	AM/FM stereo with 6 speakers
	0	0	0	0	Built-in Navigation System with pinch-to-zoom capability ⁷

S: STANDARD

0: OPTIONAL

A: AVAILABLE

BIG BEND™ ¹	OUTER BANKS™	WILDTRAK™	BADLANDS™
		S	S
		PACKAGES Sasquatch™ Package: 17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW mud-terrain tires, electronic-locking front and rear axles, 4.7 final drive ratio, high-clearance suspension, BILSTEIN™ position-sensitive shock absorbers, and high-clearance fender flares (standard on Wildtrak 4-Door only)	
S		Mid Package: 2-Door Intelligent Access with lock/unlock; power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System; Reverse Sensing System; Navigation System ¹ (not available to UAE); SYNC® 4 with Enhanced Voice Recognition and 8" LCD capacitive touchscreen; and Ford Co-Pilot360™: Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines	
S	S	S	High Package: Mid Package content, plus: 12" LCD capacitive touchscreen in center stack; additional sound deadening; sideview mirror LED approach lamps and spotlights; and Driver-Assistance Technology: 360-Degree Camera and Forward Sensing System
	O	O	Lux Package: High Package content, plus: B&O® Sound System with 10 speakers including a subwoofer; heated steering wheel; 2 additional front-row smart-charging USB ports; wireless charging pad; and Ford Co-Pilot360 Technology: Adaptive Cruise Control, Evasive Steering Assist and Built-in Navigation System ¹

S: STANDARD
O: OPTIONAL
A: AVAILABLE

DIMENSIONS

Exterior (mm)	2-Door	4-Door
Wheelbase	2,550	2,950
Length	4,411	4,811
Height	1,851	1,852
Width – Mirrors folded	1,928	1,928
Track width (front/rear)	1,650/1,650	1,650/1,650

Interior (mm) (front/rear)

Head room	1,042/1,011	1,037/1,018
Leg room	1,096/907	1,096/921
Hip room	1,431/1,099	1,420/1,393
Shoulder room	1,450/1,315	1,450/1,434

Capacities (liters)

Cargo volume behind front seats	1,480	2,196
Cargo volume behind rear seats	635	1,008
Fuel tank (liters)	63.9	78.7

Dimensions and capacities shown for Bronco™ Big Bend model without options. Dimensions and capacities vary by model. See your distributor for details.

4-DOOR WILDTRAK. Cyber Orange Metallic Tri-coat.² Available equipment.



1. Functionality varies by market. See your distributor for details.

2. Additional charge.

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BUILT *Ford* PROUD